



ILLUMINATING THE FUTURE: THE LIAM GALLAGHER 2024 ARENA TOUR

GAVIN MAZE
NEG EARTH PROJECT MANAGER.

A Transformative Tour: Redefining Live Entertainment

The LG arena tour was more than just a series of concerts; it was a statement about the future of live entertainment and the transformative power of technology.



The Evolution of Lighting: A Look Back

“Let me take you back six years” Gavin says, “When we achieved the lighting for that tour, we were at a pivotal moment. We had just started integrating LED technology into our setups, achieving a solid 56% LED lighting rig. It felt like a step in the right direction, but now, for the LG 2024 tour, we’re going all in — a full **100% LED lighting rig**. It’s an exciting yet pivotal leap forward.”

From Trend to Responsibility: The Shift to LED

Gavin continues. “The shift from traditional lamp units to LED sources is not just about trends; it’s about responsibility. Our industry faces pressing demands for energy efficiency and sustainability. The harsh realities of climate change have been impossible to ignore, and lighting designers, are now equipped with the tools to make informed choices.”

“When we look at LED sources,” he emphasized, we see not just a reduction in energy consumption but also a significant decrease in greenhouse gas emissions. LEDs are mercury-free, transforming what once was a burden into something beneficial for the environment.”



For the LG tour, we not only want to create visual spectacles for the audiences but also demonstrate that we care about our impact on the world.

“What’s even more interesting,” Gavin continued, “is the versatility that LEDs provide. They come in a multitude of shapes, sizes, and colour technologies, allowing us to push creative boundaries.



Commitment to Sustainability: The Future of Live Events

We are on a journey that will change the live performance landscape going forward and Neg Earth are committed to supporting and working with our clients, our suppliers and the wider industry to reduce the impact of live events.

LED Fixture List -

Ayrton Perseo, Robe iForte, Martin MAC Aura PXL, Martin MAC Aura XB, Chavet Strike Array 2, Solaris Flare, Ayrton Karif LT .